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FLOWER SEED GROWERS

EL MONTE, LOS ANGELES COUNTY CALIFORNIA, U. S. A.

October 5th, 1 9 3 4

Gentlemen:

In connection with our 1934-35 Novelty List we wish to advise that we are able to supply four-color nickeltypes of all the color cuts used, at the prices listed under each. We are also able to supply electros of all the black and white cuts in this list, as well as those in our general list.

We are able to supply postal cards of Nasturtium Scarlet Gleam at \$1.20 per hundred, and if we receive sufficient orders, promptly, to justify a run-off, will also have postal cards of Nasturtium Glorious Gleam Hybrids Finest Mixed at \$1.20 per hundred.

We can supply additional copies of the Nasturtium hanger we sent out some time back at 15¢ each.

We also have available copies of this Novelty List printed without any prices, suitable for use by your retail store salesmen, or for presentation to your best customers. These are available at 50¢ each. If interested in large quantities, write us for special prices.

In response to numerous inquiries, we wish to advise that on Nasturtium Glorious Gleam Hybrids Finest Mixed the minimum retail packet price which will be most generally used is 25¢ per packet and 35¢ on Scarlet Gleam.

The double Gleam Nasturtiums have such an extensive potential market that it needs only the additional push of a little advertising to make them record breakers in sales for 1935.

Yours very truly,

BODGER SEEDS, LTD.

